

Impact methodology before impact claims.

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Purpose

This document describes how KELPSI intends to define, measure and communicate product outcomes. It is a methodology statement, not evidence of achieved impact. No public result is presented until product data exists and passes the relevant quality threshold.

The evidence ladder

01 METHODOLOGY	Define the outcome, boundary, data source, assumptions and calculation method before publishing a value.
02 MEASURED	Observe a result using product data, document the period and quality-check the calculation.
03 VERIFIED	Review the result against an independent method or qualified external process.

Required record for every metric

Outcome. The user or organizational change the metric is intended to represent.

Boundary. The product, audience, geography, workflow and exclusions covered by the calculation.

Source. The product event, user-provided data or approved external source used in the calculation.

Period. The start and end dates covered by the reported value.

Method. The formula, assumptions, quality checks and known limitations.

Status. Methodology, Measured or Verified. A value is never shown at Methodology stage.

What KELPSI may measure.

Money saved

Changes in avoidable spend identified through a defined product workflow.

Time saved

A defensible comparison between the assisted workflow and an agreed baseline.

Digital waste

Redundant files, repeated work or unnecessary processing removed through a product action.

Paper avoided

Paper-based steps replaced only where the digital alternative does not create an unsupported claim.

Utility awareness

Learning or decisions enabled by visibility into resource use, without treating awareness as reduction.

Responsible AI usage

Use of model efficiency, data minimization, consent and human override controls in a defined workflow.

Publication rules

KELPSI will not publish invented totals, borrowed customer outcomes or implied environmental benefits. Every public value must include its status, source, period and material assumptions. Corrections and methodology changes should be versioned rather than silently replaced.

This version establishes the publication standard. It contains no measured or independently verified KELPSI outcomes.